



ANGEL
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R2.4. ANGEL Communities

WP 2 Setting up the ANGEL Ecosystem





Project Information

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Executive Summary

The main goal of the ANGEL project in the deliverable R2.4 was that each Asian partner created a Facebook page dedicated to ANGEL, reaching 5,000 followers as whole. The Facebook page of each partner has disseminated information to the community about activities related to the ANGEL project, especially green entrepreneurship and leadership. As of August 01, 2024, the total number of followers on the project's fan page is 5,144. This achieved result has surpassed the expected goal of the project.





1. Introduction

This report presents the establishment and development of ANGEL Facebook Communities. These communities were a source of information on ANGEL trainings and events and support the ANGEL Innovative Units that were built during the first tasks of the ANGEL project under work package 2. They are a place where the ANGEL partners, students, trainers and the public, shared ideas, news and experiences on entrepreneurship opportunities in universities.

The ANGEL Communities were developed through Facebook and worked as a complementary dissemination tool for the [ANGEL Community](#), that is the main channel of the project, and will continue exploiting the project results even after the completion of the project. Facebook is widely used in partner universities as the main tool of communication between academic staff and students and university and students. Therefore, it was expected that it would reach more audience, easily and without cost.



2. Implementation

The ANGEL Innovate Units, created in Work Package 2, Result 2.1, supervise the operation of the Communities through their operation activities. The partner responsible for their creation and operation was CTU, with the contribution of all Asian partners.

Figure 1 shows the number of followers of the fFacebook page of each ANGEL Community. The date for collecting data is August. 01, 2024. The **total number of followers** of entire Angel community is **5,144**, higher than the target number of the project (5,000 followers). The top three institutions with the highest number of many followers are HUMG (Vietnam), UGM (Indonesia), and UII (Indonesia). The fanpage links and the number of the followers are shown in Table 1.

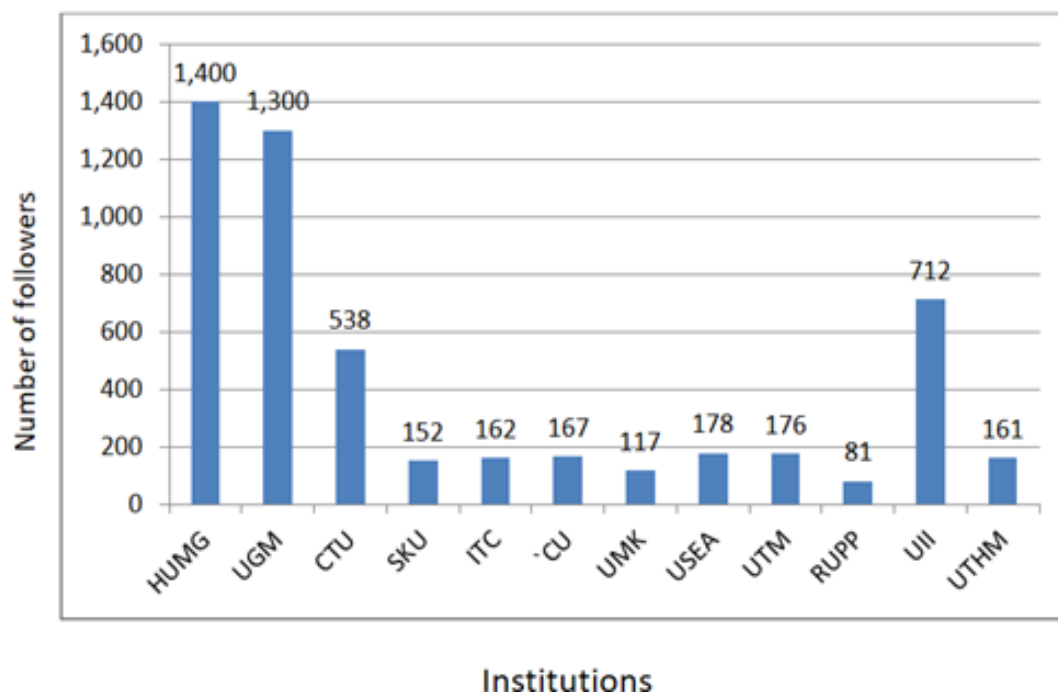


Fig. 1. Number of followers (members) of the Angel Community fan page of each institution.

To follow the ANGEL community page of each institution, click their links are listed in the Table 1 and choose the “follow” button.



Table 1. The link and number of followers of the Angel community fanpage (The date for collecting data is August. 01, 2024).

No.	Institutions/Partners	The name of Partner Angel Community (such as Facebook pages, Fanpages, and Community groups)	The link (URL address)	Number of members/followers
1	Hanoi University of Mining and Geology (HUMG)	ANGEL HUMG Community	https://www.facebook.com/groups/2257600914402130/	1,400
2	Universitas Gadjah Mada (UGM)	UGM ANGEL Community	https://www.facebook.com/groups/666044601835056/?ref=share&mibextid=KtfwRi	1,300
3	Can Tho University (CTU)	CTU Angel Community	https://www.facebook.com/groups/3084271948540191	538
4	Savannakhet University (SKU)	SKU Angel	https://sku.edu.la/angel/ https://www.facebook.com/profile.php?id=100070938211714	152
5	Institute of Technology of Cambodia (ITC)	ITC-ANGEL Community	https://www.facebook.com/groups/3388665728078820	162
6	Champasack University (CU)	`CU-ANGEL Community	https://web.facebook.com/groups/580197060608569/	167
7	UNIVERSITI MALAYSIA KELANTAN (UMK), MALAYSIA	UMK ANGEL COMMUNITIES	https://www.facebook.com/UMK.ANGEL/	117
8	University of South-East Asia (USEA)	USEA ANGEL COMMUNITY	https://www.facebook.com/groups/1235451537316751	178
9	Universiti Teknologi Malaysia (UTM)	UTM Angel Community	https://www.facebook.com/groups/376659348314148/	176
10	Royal University of Phnom Penh	RUPP ANGEL Hub	https://www.facebook.com/groups/1346871132787453	81
11	Universitas Islam Indonesia	UII Angel Community	https://www.facebook.com/profile.php?id=100088492877350&mibextid=kFxxJD	712
12	Universiti Tun Hussein Onn Malaysia	UTHM Angel Community	https://www.facebook.com/share/g/1nbYAYmHX9rUSzHP/?mibextid=A7sQZp	161
Total				5,144

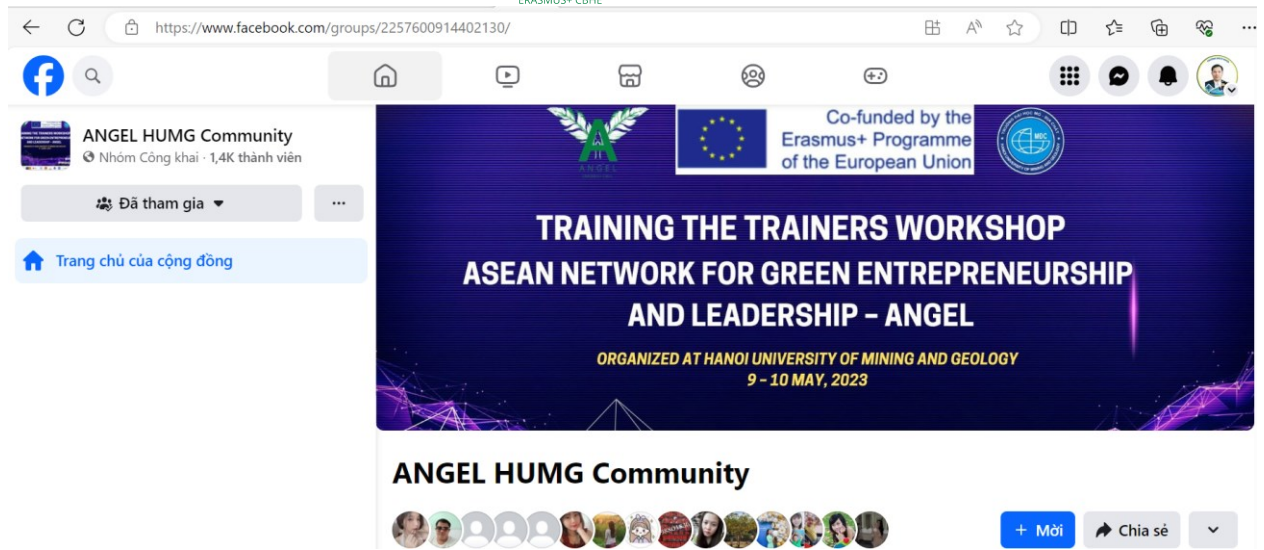


Fig. 2. The Angel community fanpage of HUMG.

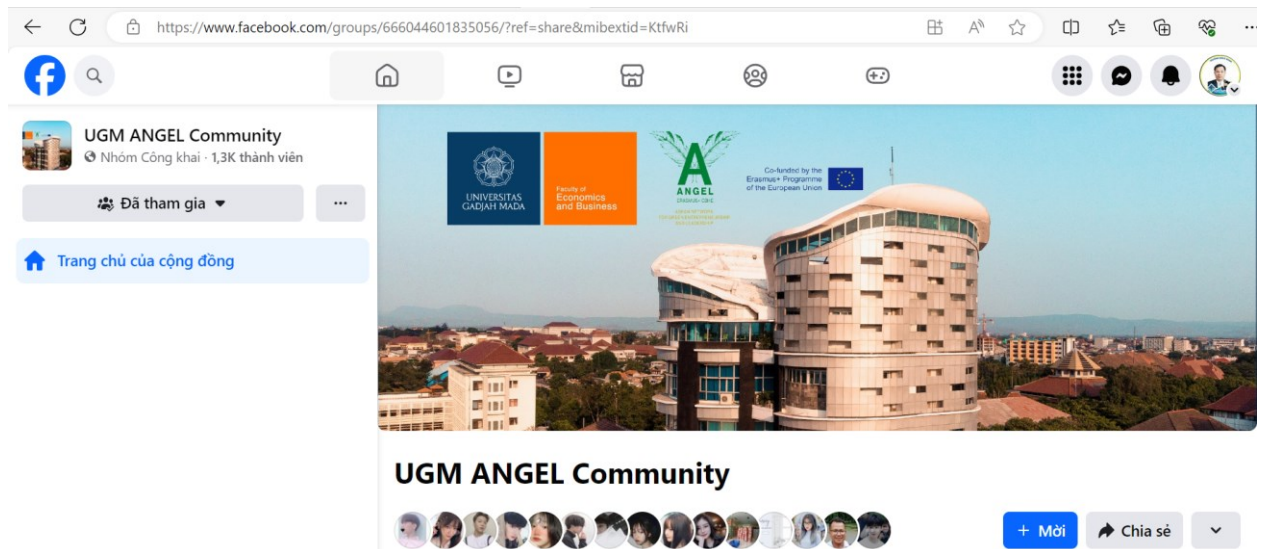


Fig. 3. The Angel community fanpage of UGM.



Fig. 4. The Angel community fanpage of CTU.

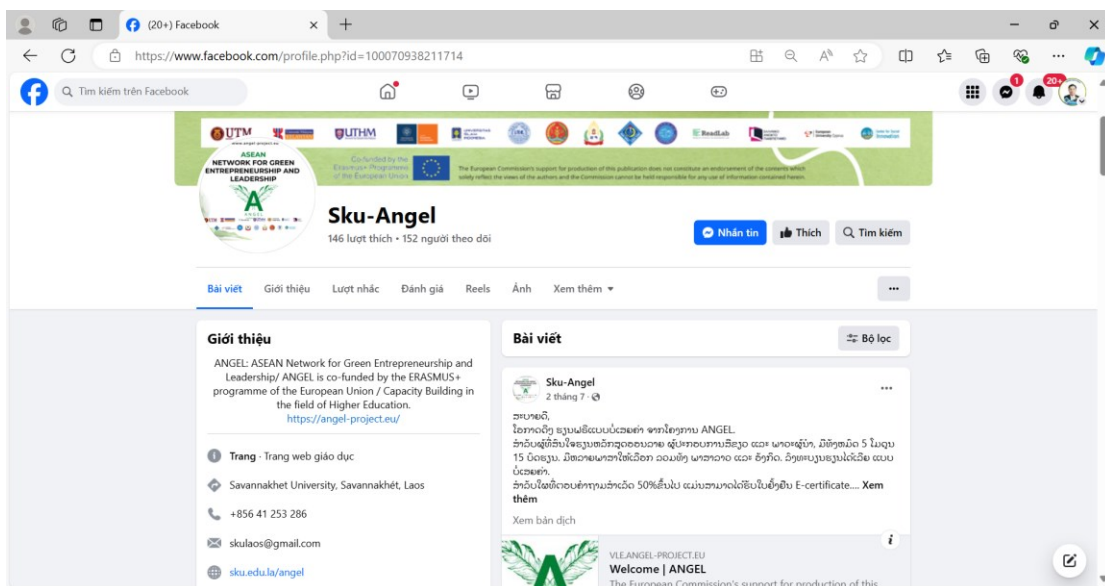


Fig. 5. The Angel community fanpage of SKU.



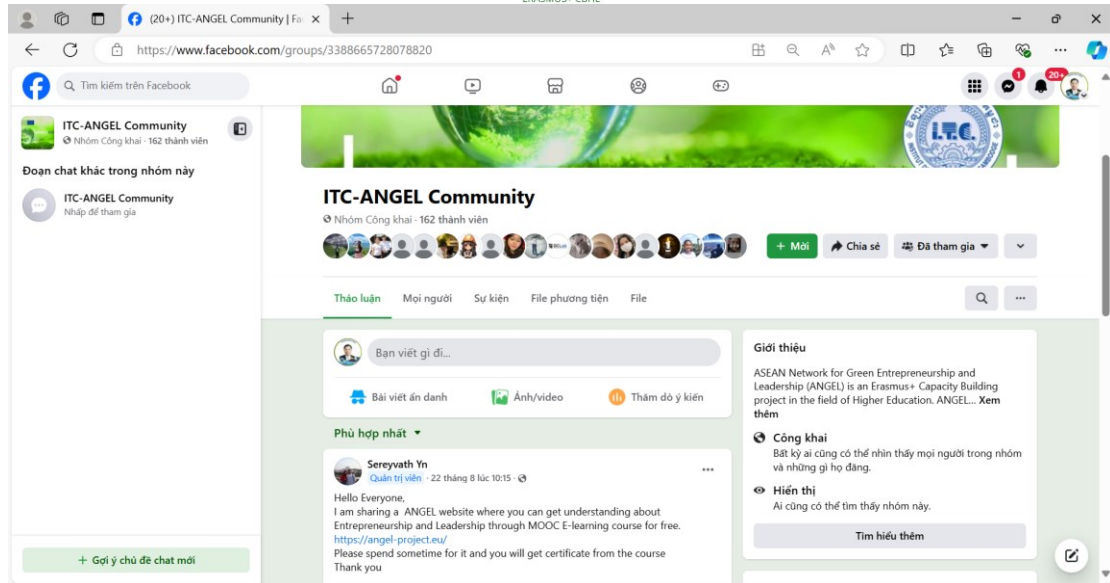


Fig. 6. The Angel community fanpage of ITC.

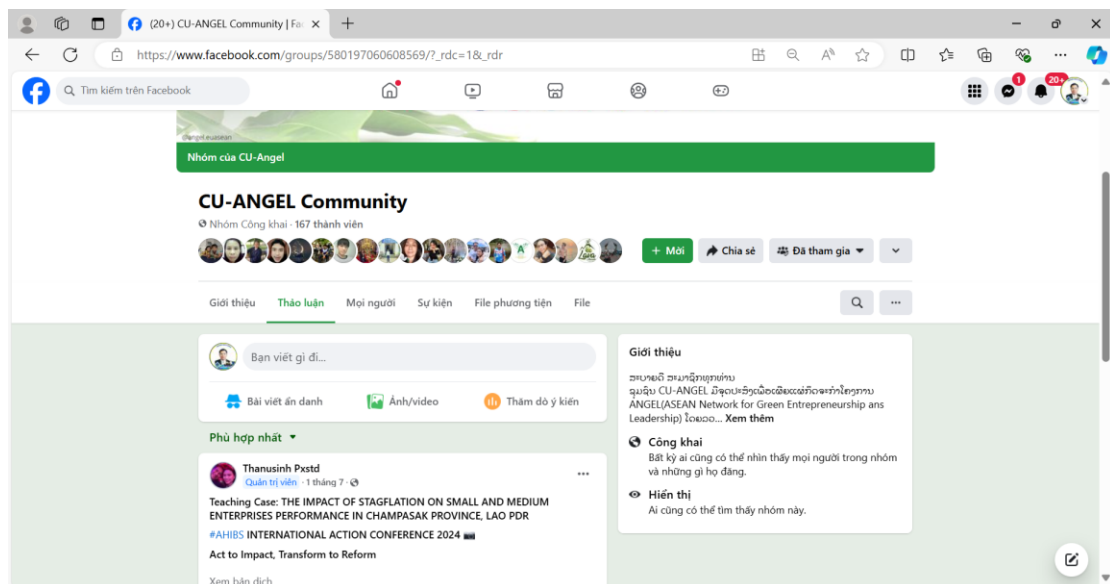


Fig. 7. The Angel community fanpage of CU.



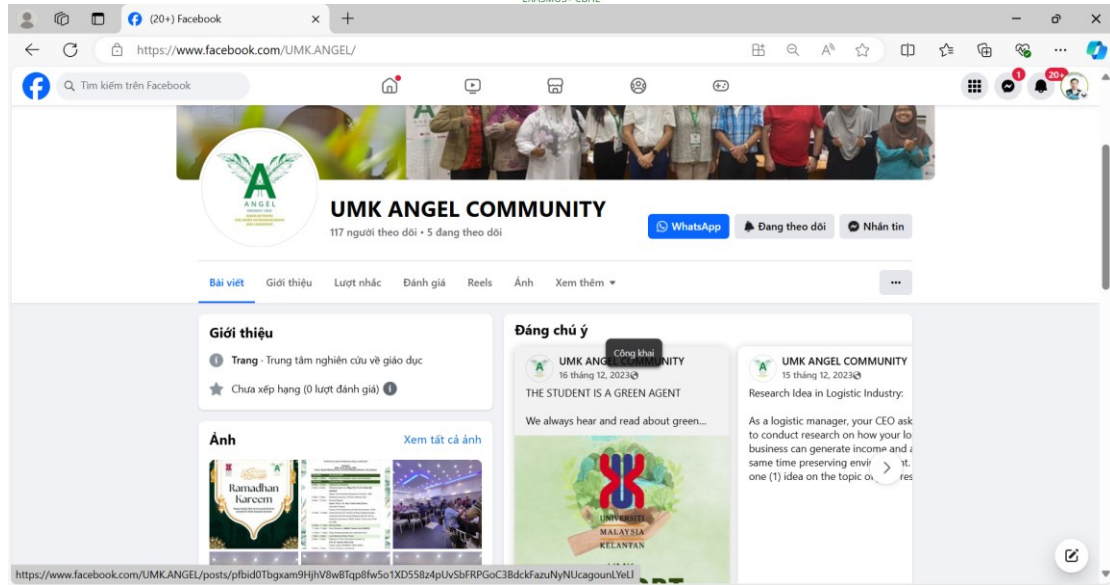


Fig. 8. The Angel community fanpage of UMK.

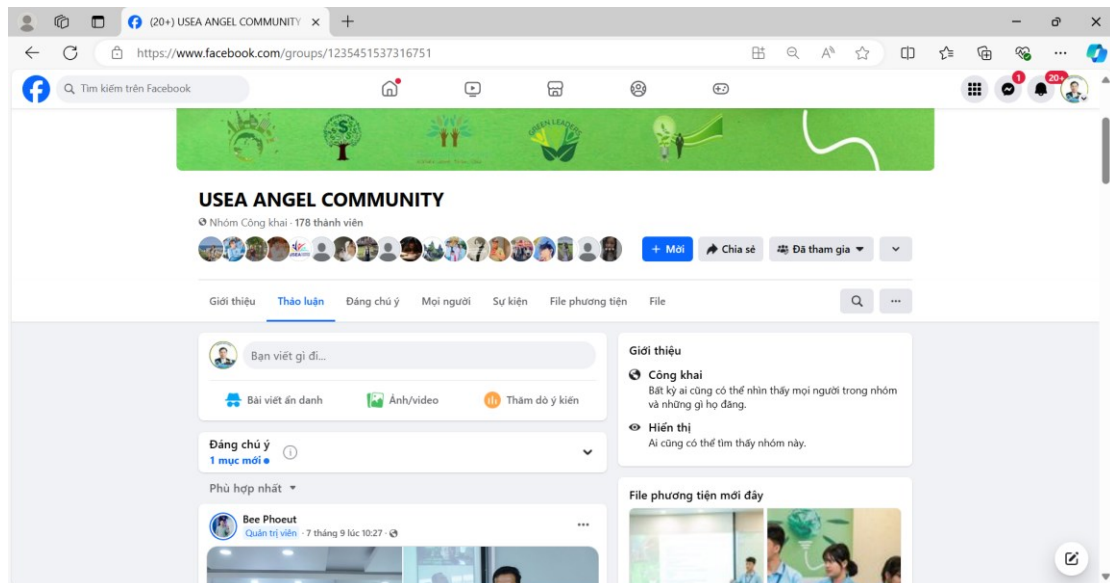


Fig. 9. The Angel community fanpage of USEA.



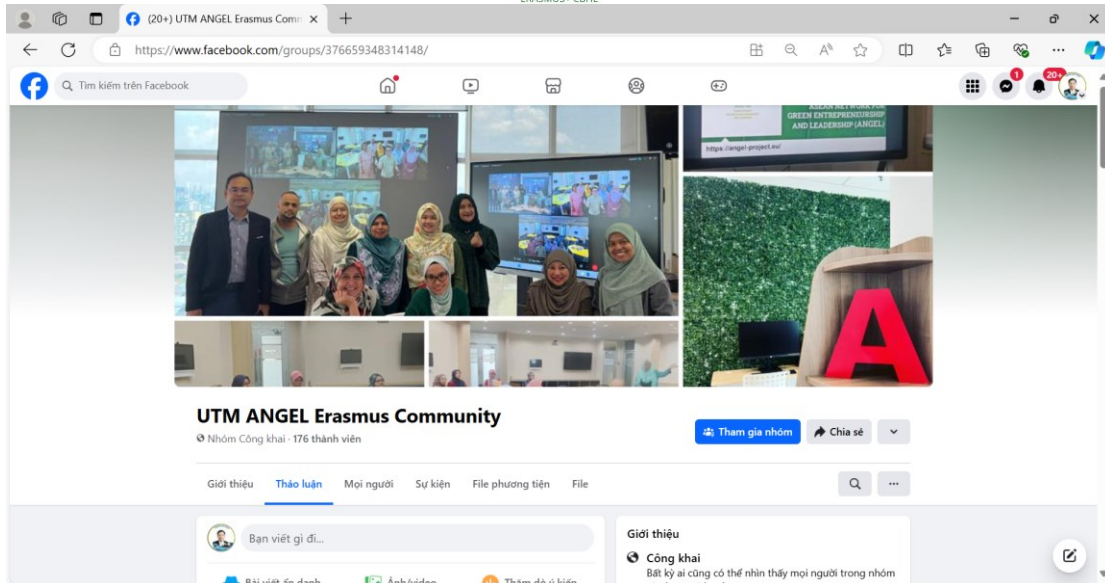


Fig. 10. The Angel community fanpage of UTM.

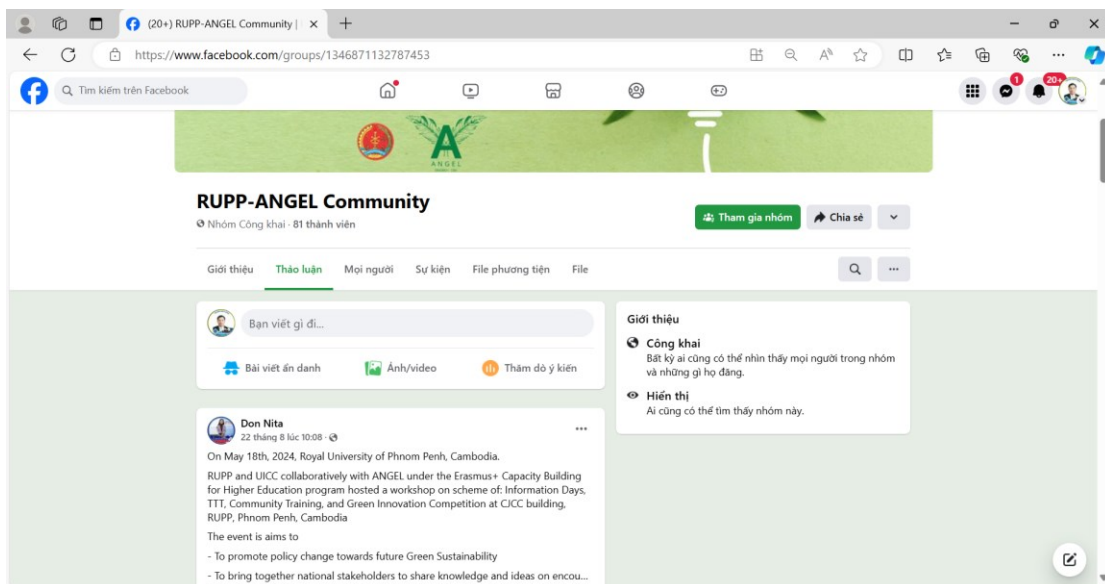


Fig. 11. The Angel community fanpage of RUPP.



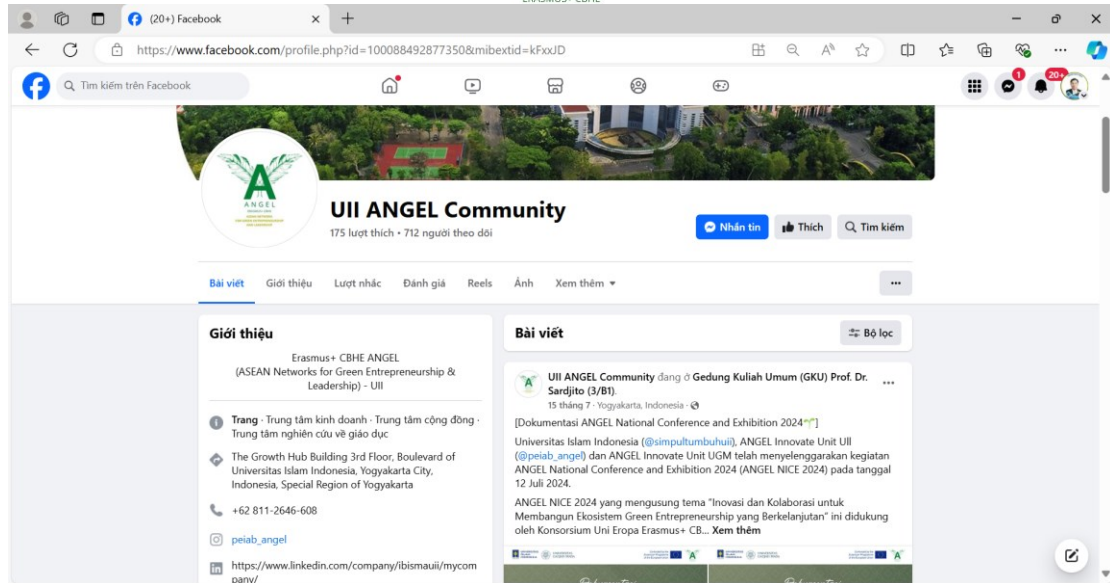


Fig. 12. The Angel community fanpage of UII.

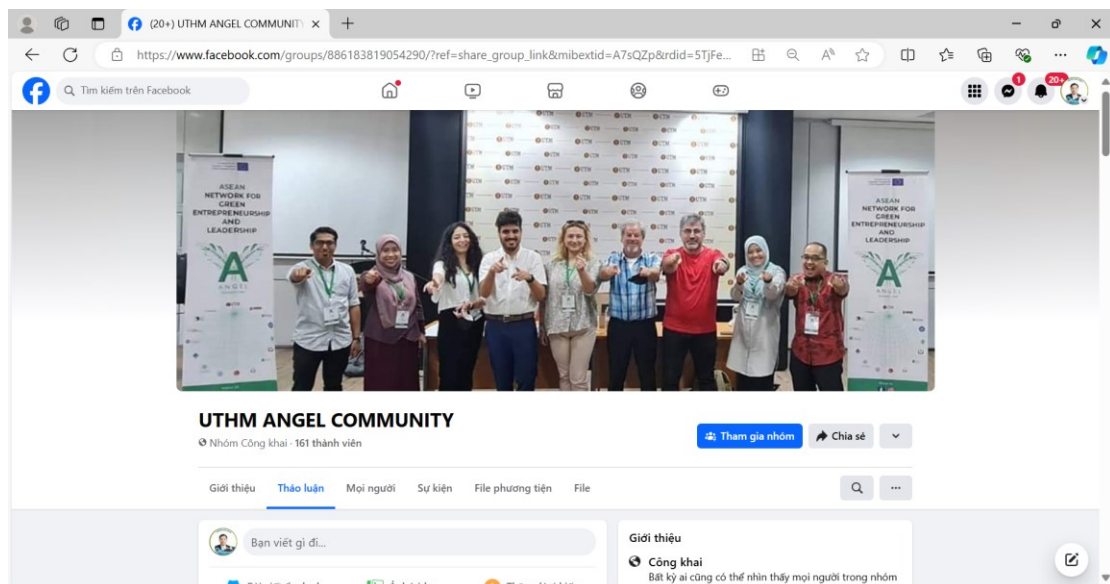


Fig. 13. The Angel community fanpage of UTHM.





Conclusion

The ANGEL Facebook Communities were created with the purpose of being a source of information about ANGEL trainings and events that took place during the project. It was a medium through which, the ANGEL networks that were supported and maintained by continuous engagement, posts, reactions, shares, likes and comments.

The CTU team reports that the entire Angel community counts **5,000** followers. So far, the numbers of followers of 12 partners (HUMG, UGM, CTU, SKU, ITC, CU, USEA, UTM, UMK, RUPP, UII, and UTHM) are **5,144**. This number of followers has exceeded the expected number of the project as per the ANGEL project description. The ANGEL Communities followers are interested in the project and get a chance to exchange documents related to green entrepreneurship and community leadership. Hence, the impact of the ANGEL project has expanded.

